INTEGRA FOR CINEMA & MEDIA

AI-Powered

One platform for every screen

Films, shows, tickets, food, distributor settlements, audiences and accounts, connected in one system.

Built for cinemas, multiplexes and media businesses, in any country, on any device.

- Single Screens
- Multiplexes
- Cinema Chains
- Media Houses

01

Why Integra

Many cinemas run ticketing in one system, food in another and distributor settlements in spreadsheets. Integra puts them on one platform, so the box office, the kitchen and accounts see the same numbers.

From scattered tools to one connected cinema

Without Integra	With Integra for Cinema & Media
– Show schedules typed into each system	One schedule published to every channel
– Aggregators and counter selling separate seats	One live seat map for counter, web and partners
– Food and tickets billed at different counters	Tickets and food on the same bill and record
– Popcorn stock counted by hand	Recipes reduce stock with every sale
– Distributor shares worked out in spreadsheets	Settlements calculated at the end of every run
– Regular moviegoers treated like strangers	Loyalty points and memberships at every cinema
– Collections re-keyed into the accounts	Every ticket, combo and ad posts to the ledger

02

The solution

The Cinema pack adds what is specific to cinemas and media. Finance, people, stock, documents, messaging and AI come from the shared Integra core, so nothing is built twice.

Your cinema at the centre of Integra

03

The moviegoer journey

From the first look at the show times to the last bite of popcorn, every step is recorded once and shared.

Every show, every seat, one record

Programme

Films, formats and distributor terms set up once.

Schedule

Shows planned across screens with cleaning time built in.

Book online

Your website, your app and aggregators on one seat map.

Buy at the counter

Fast ticket sales with a live seat map and QR tickets.

Eat and drink

Food at the counter, with the ticket or delivered to the seat.

Come back

Points, memberships and new-release alerts.

Settle

Distributor shares calculated and posted at the end of each run.

Report

Occupancy, admissions and spend per head by show.

04

Revenue & Settlements

Fill more seats, sell more food and settle with distributors accurately, without spreadsheets.

More revenue from every show

Dynamic pricing

Prices by show, day, time and demand, set by rules.

Combos and upsell

Combos and offers suggested with every ticket.

Distributor settlements

Net collections, weekly shares and statements in one step.

Screen advertising

On-screen and lobby ads sold, scheduled and billed.

05

Everything a cinema runs on

31 modules in 9 areas. Switch on what you need today and add the rest as you grow.

Films & Scheduling

The right film on the right screen.

- Films & Formats
- Screens & Seats
- Distributors
- Seat Classes
- Show Scheduling
- Dynamic Pricing

Box Office

Every seat sold once.

- Box Office POS
- Mobile App
- Seat Holds
- Aggregators
- Online Booking
- Kiosks

Food & Concessions

More sales per moviegoer.

- Concessions POS
- Recipes & Stock
- Combos
- Seat Delivery
- Upsell
- Kitchen Display

Distributor Settlements

Shares settled accurately.

- Film Hire Terms
- Settlement Statements
- Minimum Guarantees
- Collection Reports
- Weekly Shares
- Distributor Payables

Audience & Loyalty

Moviegoers who come back.

- Loyalty Points
- Memberships
- Gift Cards
- Vouchers
- Campaigns
- Group Bookings

Advertising & Content

Revenue beyond the ticket.

- Screen Ad Sales
- Ad Playlists
- Proof of Play
- Private Screenings
- Content Rights
- Royalties

Finance & Operations

One ledger, every cinema.

- Accounts
- Taxes & Levies
- Cinema P&L
- Staff Rosters
- Payroll
- Equipment Maintenance

Intelligence & Platform

Live numbers and AI.

- Occupancy Reports
- Spend per Head
- Manager App
- Integra AI
- Integrations
- Multi-cinema

06

Connected cinema

Printers, payments, aggregators and messages connect to the same shows and records.

Connected to everything around your cinema

Ticket aggregators

Live seat sharing and booking sync with ticketing partners.

Ticket and receipt printers

Tickets with QR codes and receipts printed at every counter.

Card machines and UPI

Every tender settled and matched at shift close.

Kiosks and apps

Self-service kiosks, your booking app and the manager app.

SMS, WhatsApp & Email

E-tickets, reminders and offers from the same system.

Works offline

Counter sales keep running when the internet drops.

Secure role-based access

Cashiers, managers and head office see only what their role allows.

Many cinemas

Run cinemas, brands and companies on one platform.

07

Integra AI

AI built into every module. It suggests, people decide.

Smarter every day, with people in control

Admission Forecasts

Expected admissions by film and show help plan screens and staff.

Pricing Suggestions

Suggested prices and show times based on demand.

Food Prep Forecasts

Expected food sales by show so the kitchen preps the right amount.

AI Assistant

Ask about occupancy, sales or settlements in plain language.

AI suggests, people decide. Every AI action is approved and logged.

Your path to a connected cinema

Let's build your connected cinema

Tell us how your cinema works and we will show you Integra running your box office, food and settlements.

Present in India, Sri Lanka, Singapore and Saudi Arabia

INDIA

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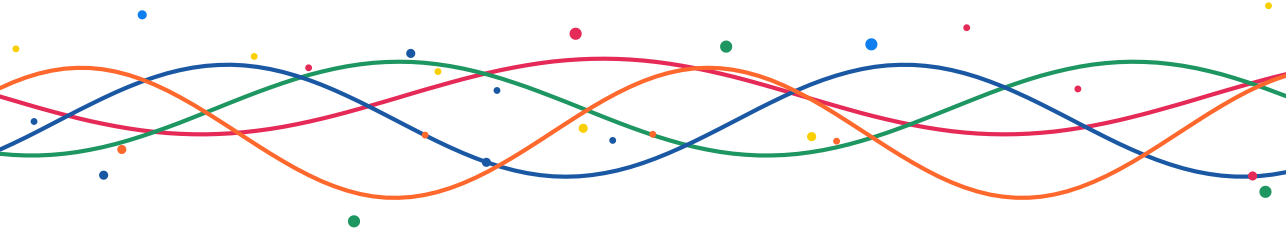

integra

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Any industry. Any country. Any device.

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