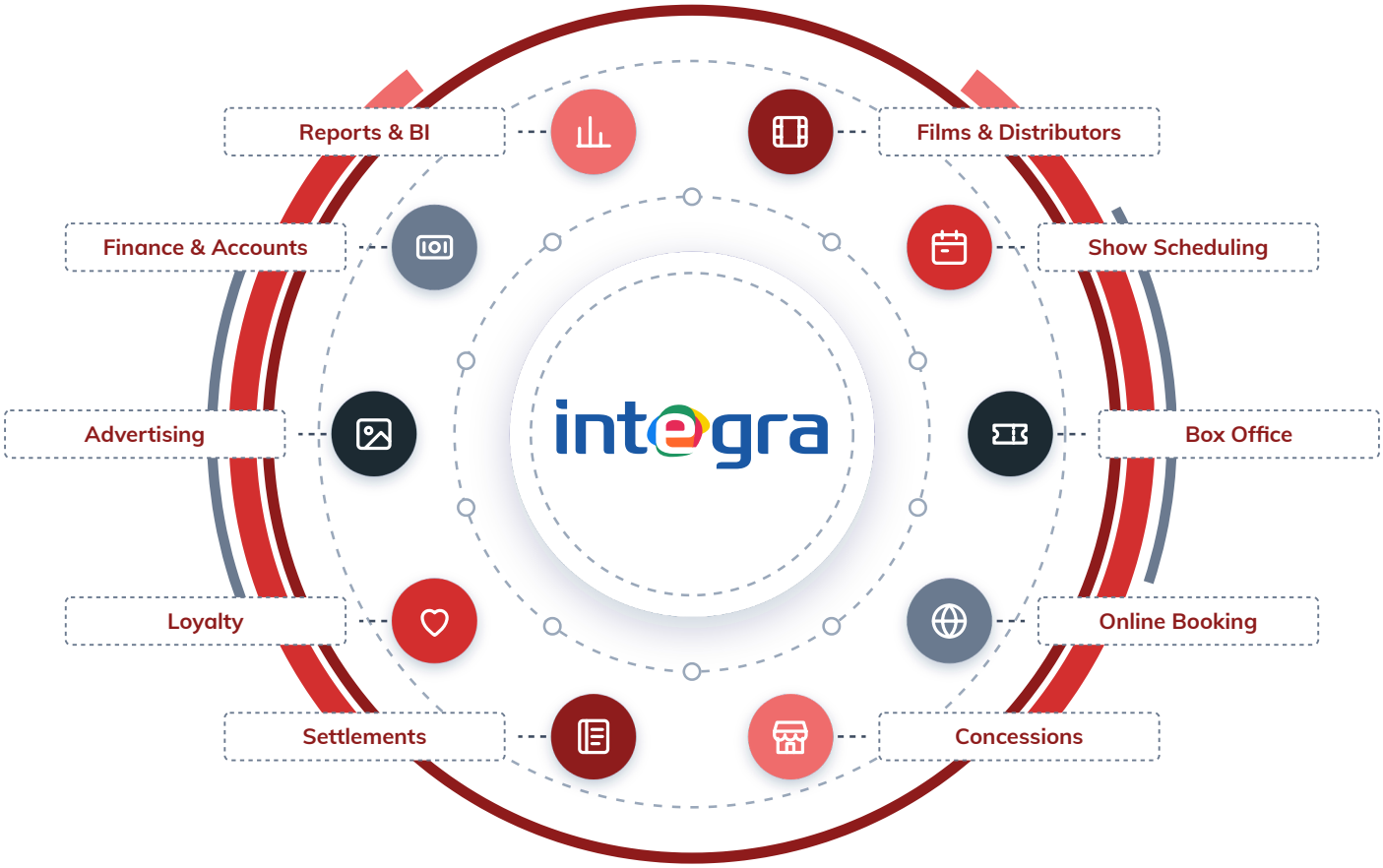

AI-Powered

Complete Features

Every benefit and every feature of Integra for Cinema & Media, area by area.

BENEFITS

What your cinema gains with Integra

One connected platform for cinemas and media businesses. Here is what changes for owners, managers, box office, food counters, accounts and moviegoers.

Faster ticketing

A live seat map at the counter, online and at kiosks.

One seat map

Counter, website, app and aggregators sell the same seats, never twice.

Smarter pricing

Prices by show, day and demand, set by rules.

More food sales

Combos, upsell prompts and seat delivery.

Less waste

Recipes reduce stock with every sale and show the variance.

Settlements without spreadsheets

Distributor shares calculated and posted at the end of each run.

Moviegoers who return

Points, memberships, gift cards and new-release alerts.

Revenue beyond tickets

Screen advertising and private screenings sold and billed.

AI that saves time

Admission forecasts and pricing suggestions. People decide.

Grows with you

Start with one screen and add cinemas and companies on one platform.

CONTENTS

31 modules in 9 areas, one platform

Every module runs on one platform. Modules marked + come in optional packs.

Films & Scheduling

- Films & Distributors
- Show Scheduling
- Screens & Seat Layouts
- Dynamic Pricing

Box Office

- Box Office POS
- Seat Holds & Bookings
- Online Booking & App
- Ticket Aggregators
- Self-service Kiosks+

Food & Concessions

- Concessions POS
- Combos & Upsell
- Recipes & Stock
- Seat Delivery & Kitchen

Distributor Settlements

- Distributor Settlements
- Film Hire Terms
- Collection Reports

Audience & Loyalty

- Loyalty & Memberships
- Gift Cards & Vouchers
- Campaigns
- Group & Corporate Bookings

Advertising & Events

- Screen Advertising Sales+
- Private Screenings & Events

Media & Content

- Content Rights & Licences+
- Royalties+

Finance & Operations

- Accounts & Finance
- Staff & Rosters
- Facility & Equipment

Intelligence & Platform

- Reports & Analytics
- Manager App
- Integra AI
- Integrations & Multi-cinema

+ Optional pack (Screen Advertising, Media & Content or Kiosk & Self-service).

Films & Scheduling

Films & Distributors

Titles, formats, ratings and distributor terms.

- Film titles and age ratings
- Languages and formats
- Distributor master
- Release dates

Show Scheduling

Shows planned across screens with cleaning time built in.

- Weekly show planner
- Cleaning buffers
- Copy schedules forward
- Publish to all channels

Screens & Seat Layouts

Every auditorium and seat type set up once.

- Auditorium layouts
- Seat classes
- Wheelchair and companion seats
- Blocked seats

Dynamic Pricing

Prices by show, day, time and demand.

- Prices by show and seat class
- Weekday and weekend rates
- Demand-based pricing rules
- Price change log

Box Office

Box Office POS

Fast ticket sales at the counter with a live seat map.

- Live seat map
- Cash, card and UPI
- Ticket printing with QR codes
- Refunds and exchanges
- Shift close

Seat Holds & Bookings

Seats held during checkout and released automatically.

- Timed seat holds
- Phone and counter reservations
- Pay-later bookings
- Release of unpaid holds

Online Booking & App

Your own website and app, with no aggregator commission.

- Booking website
- Mobile app
- Online payment
- E-tickets
- Booking confirmations

Ticket Aggregators

Seats shared live with ticketing aggregators.

- Live seat inventory sharing
- Booking sync
- Aggregator-wise sales
- Commission reconciliation

Self-service Kiosks KIOSK & SELF-SERVICE PACK

Tickets and food bought at kiosks.

- Ticket kiosks
- Food ordering kiosks
- Card and UPI payment
- Print at kiosk

Food & Concessions

Concessions POS

Food and beverage sales at counters and with tickets.

- Counter billing
- Food with ticket bundles
- Pre-ordered food pick-up
- Multiple counters

Recipes & Stock

Recipes reduce raw material stock with every sale.

- Recipe cards
- Raw material stock
- Purchase and receipt
- Wastage and variance

Combos & Upsell

Combos and offers suggested at every sale.

- Combo builder
- Upsell prompts
- Happy hours
- Offer reports

Seat Delivery & Kitchen

Orders from the seat, routed to the kitchen and delivered.

- Order from seat
- Kitchen display
- Delivery to seat
- Order timing reports

Distributor Settlements

Distributor Settlements

Distributor shares worked out at the end of every run.

- Net collections after tax
- Share by week
- Settlement statements
- Payables posted automatically

Collection Reports

Daily collection reports for distributors and owners.

- Daily collection reports
- Show-wise collections
- Distributor portal access
- Tax and levy summaries

Film Hire Terms

Share terms, minimum guarantees and advances by film.

- Share percentages by week
- Minimum guarantees
- Advances and adjustments
- Terms history

Audience & Loyalty

Loyalty & Memberships

Points and memberships that bring moviegoers back.

- Points on tickets and food
- Membership plans
- Member pricing
- Redemption at any cinema

Gift Cards & Vouchers

Gift cards and vouchers sold and redeemed anywhere.

- Gift cards
- Promo vouchers
- Corporate vouchers
- Balance tracking

Campaigns

Messages about new releases and offers to the right audience.

- Audience segments
- SMS, WhatsApp and email
- New release alerts
- Campaign results

Group & Corporate Bookings

School, corporate and group bookings with invoices.

- Group enquiries and quotes
- Block bookings
- Corporate accounts
- Invoices and credit

Advertising & Events

Screen Advertising Sales

SCREEN ADVERTISING PACK

On-screen and lobby ads sold, scheduled and billed.

- Ad inventory by screen and show
- Advertiser bookings
- Ad playlists
- Proof of play reports
- Ad billing

Private Screenings & Events

Private shows, premieres and events booked and billed.

- Screen hire
- Event packages
- Advance payments
- Event billing

Media & Content

Content Rights & Licences

MEDIA & CONTENT PACK

Titles, territories and licence periods in one register.

- Rights by title and territory
- Licence periods
- Windows and holdbacks
- Expiry alerts

Royalties

MEDIA & CONTENT PACK

Royalties and revenue shares calculated and paid.

- Royalty rules
- Revenue share statements
- Payables
- Royalty reports

Finance & Operations

Accounts & Finance

Tickets, food, ads and settlements on one ledger.

- Ticket and food revenue posting
- Taxes and levies
- Payables and receivables
- Bank reconciliation
- Cinema-wise profit and loss

Staff & Rosters

Ushers, cashiers and projection staff on shift.

- Staff records
- Shift rosters
- Attendance
- Payroll

Facility & Equipment

Projectors, sound and seats kept in working order.

- Equipment register
- Preventive maintenance
- Breakdown tickets
- Lamp and part tracking

Intelligence & Platform

Reports & Analytics

Occupancy, admissions and spend per head at a glance.

- Occupancy by show and screen
- Admissions and revenue
- Spend per head
- Custom report builder

Integra AI

AI forecasts and pricing suggestions. People decide.

- Admissions forecasts
- Show and pricing suggestions
- Food prep forecasts
- Questions in plain language
- Every AI action approved and logged

Manager App

Live occupancy and sales on the manager's phone.

- Live sales and occupancy
- Day-end summary
- Refund and void alerts
- Stock alerts

Integrations & Multi-cinema

Payments, aggregators and many cinemas on one platform.

- Ticket and receipt printers
- Card machines and UPI
- Aggregator connections
- Open APIs

integra

integraone.app

Any industry. Any country. Any device.

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