INTEGRA FOR RETAIL & DISTRIBUTION

AI-Powered

One platform from shelf to customer

Stores, warehouses, purchase, distribution, online orders, customers and accounts, connected in one system.

Built for retailers and distributors of every size, in any country, on any device.

- Single Stores
- Retail Chains
- Distributors
- Franchise Networks

01

Why Integra

Many retailers run billing in one tool, stock in another and accounts in a third, with distributors on spreadsheets. Integra puts them on one platform, so every store, warehouse and salesman sees the same stock and the same prices.

From scattered tools to one connected business

Without Integra	With Integra for Retail & Distribution
Each store on its own billing software	Every store on one platform with central control
Stock counted by hand and still wrong	Live stock by store, warehouse and batch
Fast sellers run out while slow stock piles up	Replenishment suggested from actual sales
Offers keyed in separately at every till	Promotions pushed centrally and applied at checkout
Online orders handled outside the system	Web store, marketplaces and stores share one stock
Salesmen phone in orders at the end of the day	Orders and collections from the salesman app
Store sales re-keyed into the accounts	Every bill and purchase posts to the ledger

02

The solution

The Retail & Distribution pack adds what is specific to stores and distribution. Finance, people, documents, messaging and reporting come from the shared Integra core, so nothing is built twice.

Your business at the centre, the Integra core around it

03

Shelf to customer

From the supplier's truck to the customer's bag or doorstep, every movement is recorded once and shared with every team that needs it.

Every item, tracked end to end

Buy

Purchase orders suggested from sales and stock, received against the order.

Store

Putaway to bins in the warehouse, with batch and expiry tracking.

Replenish

Stock sent to stores and dealers automatically, tracked in transit.

Price and promote

Prices, markdowns and offers pushed to every till.

Sell

Fast checkout at the counter, on the floor or on the road.

Sell online

Web store and marketplaces on the same stock.

Reward

Points, offers and messages that bring shoppers back.

Account

Every sale, purchase and transfer posts to the ledger.

04

Stock & Margin

Know what sells, where it sells and what it earns, so cash is not locked up on the wrong shelves.

The right stock in the right store

Auto replenishment

Store orders suggested from sales velocity and minimum stock levels.

Sell-through and ageing

See slow and dead stock by store, brand and season before it costs you.

Margin by item and store

Real margin after discounts, schemes and markdowns.

Straight to the ledger

Sales, purchases, transfers and expenses post to accounts automatically.

05

Everything retail runs on

35 modules in 10 areas. Switch on what you need today and add the rest as you grow.

Point of Sale

Fast, reliable checkout anywhere.

- POS Billing
- Gift Vouchers
- Payments & Tenders
- Returns
- Promotions
- Mobile POS

Merchandise

One catalogue, one price book.

- Product Catalogue
- Markdowns
- Barcodes & Labels
- Assortment
- Pricing
- Season Planning

Inventory & Warehouse

Stock where it sells.

- Store Inventory
- Batch & Expiry
- Transfers
- Warehouse Bins
- Replenishment
- Stock Counts

Purchase & Suppliers

Buy right, pay right.

- Purchase Orders
- Supplier Terms
- Suggested Orders
- Purchase Returns
- Goods Receipt
- Consignment

Distribution

Dealers, routes and the road.

- Sales Orders
- Trade Schemes
- Dispatch
- Routes & Beats
- Dealer Network
- Van Sales

Online & Customers

Every channel, every shopper.

- Click & Collect
- Customer CRM
- Web Store
- Loyalty
- Marketplaces
- Campaigns

Finance & People

One ledger, every store.

- Accounts
- Store P&L
- Store Cash
- Staff & Shifts
- Expenses
- Incentives

Chain & Platform

One store or a thousand.

- Head Office Control
- Reports & Analytics
- Franchise
- Owner App
- Multi-company
- Integra AI

06

Connected retail

Printers, scales, payments, marketplaces and messages connect to the same items and records.

Connected to everything around your stores

Printers and scales

Receipt and label printers, barcode scanners and weighing scales at every till.

Card machines and UPI

Every tender settled and matched at shift close.

Marketplaces

Listings, orders and stock kept in sync with online marketplaces.

Works offline

Billing keeps running when the internet drops and syncs later.

SMS, WhatsApp & Email

E-bills, offers and order updates from the same system.

Salesman and owner apps

Orders on the road and live sales on the owner's phone.

Secure role-based access

Cashiers, managers and head office see only what their role allows.

Many stores and companies

Run stores, warehouses, brands and companies on one platform.

07

Integra AI

AI built into every module. It suggests, people decide.

Smarter every day, with people in control

Demand Forecasts

Expected sales by item and store help plan buying and replenishment.

Replenishment Suggestions

Suggested store orders and transfers, ready for approval.

Markdown Suggestions

Which slow items to discount, and by how much, before the season ends.

AI Assistant

Ask about sales, stock or margin in plain language.

AI suggests, people decide. Every AI action is approved and logged.

Your path to connected retail

Let's build your connected retail business

Tell us how your business works and we will show you Integra running your stores, stock and distribution.

Present in India, Sri Lanka, Singapore and Saudi Arabia

INDIA

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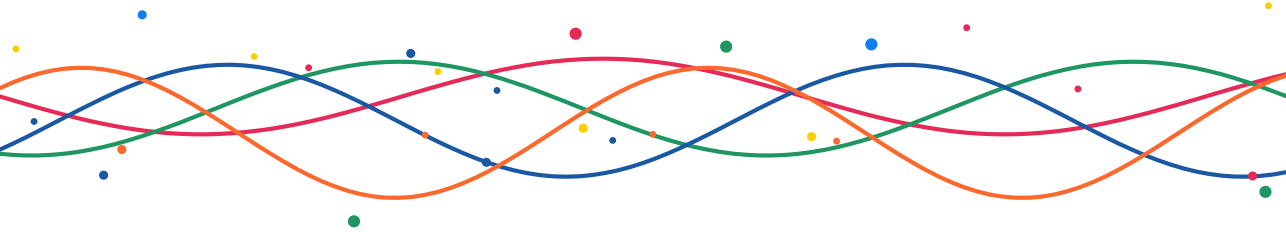

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