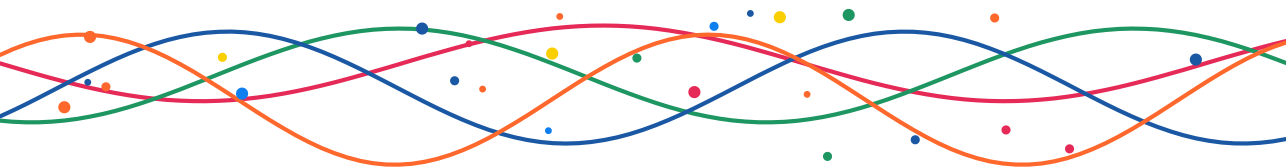


INTEGRA FOR RETAIL & DISTRIBUTION



One platform from shelf to customer



Stores, warehouses, purchase, distribution, online orders, customers and accounts, connected in one system.

Built for retailers and distributors of every size, in any country, on any device.

● Single Stores

● Retail Chains

● Distributors

● Franchise Networks

01

Why Integra

Many retailers run billing in one tool, stock in another and accounts in a third, with distributors on spreadsheets. Integra puts them on one platform, so every store, warehouse and salesman sees the same stock and the same prices.

From scattered tools to one connected business

Without Integra

- Each store on its own billing software
- Stock counted by hand and still wrong
- Fast sellers run out while slow stock piles up
- Offers keyed in separately at every till
- Online orders handled outside the system
- Salesmen phone in orders at the end of the day
- Store sales re-keyed into the accounts

With Integra for Retail & Distribution

- ✓ Every store on one platform with central control
- ✓ Live stock by store, warehouse and batch
- ✓ Replenishment suggested from actual sales
- ✓ Promotions pushed centrally and applied at checkout
- ✓ Web store, marketplaces and stores share one stock
- ✓ Orders and collections from the salesman app
- ✓ Every bill and purchase posts to the ledger

02

The solution

The Retail & Distribution pack adds what is specific to stores and distribution. Finance, people, documents, messaging and reporting come from the shared Integra core, so nothing is built twice.

Tightly integrated platform

Your business at the centre, the Integra core around it



03

Shelf to customer

From the supplier's truck to the customer's bag or doorstep, every movement is recorded once and shared with every team that needs it.

Every item, tracked end to end



Buy

Purchase orders suggested from sales and stock, received against the order.



Store

Putaway to bins in the warehouse, with batch and expiry tracking.



Replenish

Stock sent to stores and dealers automatically, tracked in transit.



Price and promote

Prices, markdowns and offers pushed to every till.



Sell

Fast checkout at the counter, on the floor or on the road.



Sell online

Web store and marketplaces on the same stock.



Reward

Points, offers and messages that bring shoppers back.



Account

Every sale, purchase and transfer posts to the ledger.

04

Stock & Margin

Know what sells, where it sells and what it earns, so cash is not locked up on the wrong shelves.

The right stock in the right store



Auto replenishment

Store orders suggested from sales velocity and minimum stock levels.



Sell-through and ageing

See slow and dead stock by store, brand and season before it costs you.



Margin by item and store

Real margin after discounts, schemes and markdowns.



Straight to the ledger

Sales, purchases, transfers and expenses post to accounts automatically.

05

Everything retail runs on

35 modules in 10 areas. Switch on what you need today and add the rest as you grow.

Feature-rich modules



Point of Sale

Fast, reliable checkout anywhere.

- POS Billing
- Payments & Tenders
- Promotions
- Gift Vouchers
- Returns
- Mobile POS



Merchandise

One catalogue, one price book.

- Product Catalogue
- Barcodes & Labels
- Pricing
- Markdowns
- Assortment
- Season Planning



Inventory & Warehouse

Stock where it sells.

- Store Inventory
- Transfers
- Replenishment
- Batch & Expiry
- Warehouse Bins
- Stock Counts



Purchase & Suppliers

Buy right, pay right.

- Purchase Orders
- Suggested Orders
- Goods Receipt
- Supplier Terms
- Purchase Returns
- Consignment



Distribution

Dealers, routes and the road.

- Sales Orders
- Trade Schemes
- Dispatch
- Routes & Beats
- Dealer Network
- Van Sales



Online & Customers

Every channel, every shopper.

- Click & Collect
- Customer CRM
- Web Store
- Loyalty
- Marketplaces
- Campaigns



Finance & People

One ledger, every store.

- Accounts
- Store P&L
- Store Cash
- Staff & Shifts
- Expenses
- Incentives



Chain & Platform

One store or a thousand.

- Head Office Control
- Reports & Analytics
- Franchise
- Owner App
- Multi-company
- Integra AI

06

Connected retail

Printers, scales, payments, marketplaces and messages connect to the same items and records.

Works with the tools you already use

Connected to everything around your stores



Printers and scales

Receipt and label printers, barcode scanners and weighing scales at every till.



Card machines and UPI

Every tender settled and matched at shift close.



Marketplaces

Listings, orders and stock kept in sync with online marketplaces.



Works offline

Billing keeps running when the internet drops and syncs later.



SMS, WhatsApp & Email

E-bills, offers and order updates from the same system.



Salesman and owner apps

Orders on the road and live sales on the owner's phone.



Secure role-based access

Cashiers, managers and head office see only what their role allows.



Many stores and companies

Run stores, warehouses, brands and companies on one platform.

07

Integra AI

AI built into every module. It suggests, people decide.

Smarter every day, with people in control



Demand Forecasts

Expected sales by item and store help plan buying and replenishment.



Replenishment Suggestions

Suggested store orders and transfers, ready for approval.



Markdown Suggestions

Which slow items to discount, and by how much, before the season ends.



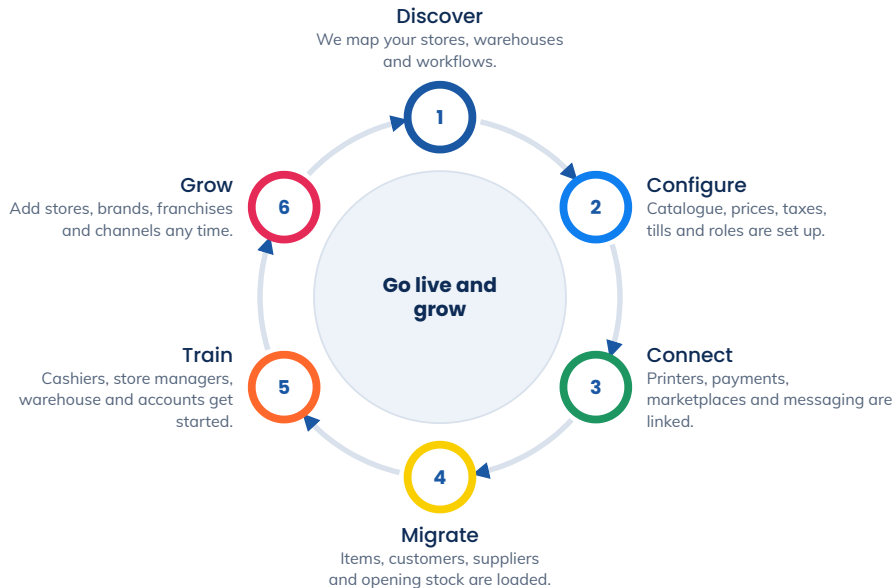
AI Assistant

Ask about sales, stock or margin in plain language.



AI suggests, people decide. Every AI action is approved and logged.

Your path to connected retail



Let's build your connected retail business

Tell us how your business works and we will show you Integra running your stores, stock and distribution.

Talk to us

Present in India, Sri Lanka, Singapore and Saudi Arabia



INDIA

Owner and developer of Integra

Incien IT Solutions Pvt Ltd

19/41, Circular Road, United India Colony,
Kodambakkam, Chennai, Tamil Nadu 600024

+91 75400 88770

+91 98848 41484

+91 78248 18877

info@incien.com



SRI LANKA

Marketing partner

RRAA One Technologies Pvt Ltd

20/6, Abeyrathne Mawatha,
Boralesgamuwa 10290

+94 77 278 5577

+94 77 862 7722

+94 77 027 2299

info@rraone.com



SINGAPORE

Marketing partner

ITree Solutions Pte Ltd

22 Sin Ming Lane, #06-76 Midview City,
Singapore 573969

+65 9005 7861

contact@itreesolutions.sg



SAUDI ARABIA

Marketing partner

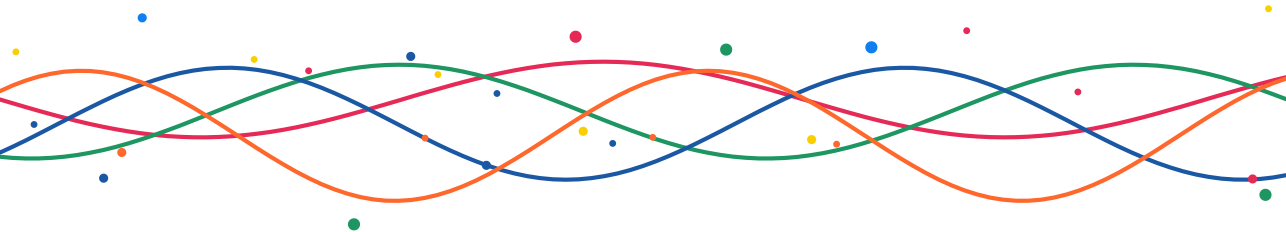
Onexea Establishment

7637 Al Muharas, 3874 Al Hazm,
Riyadh 14964, Kingdom of Saudi Arabia

+966 50 789 2989

+966 55 110 0118

info@onexea.com



integra

integraone.app

Any industry. Any country. Any device.

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