INTEGRA FOR RETAIL & DISTRIBUTION

AI-Powered

Complete Features

Every benefit and every feature of Integra for Retail & Distribution, area by area.

BENEFITS

What your business gains with Integra

One connected platform for stores, warehouses and distribution. Here is what changes for owners, store managers, buyers, warehouse teams, salesmen and shoppers.

Faster checkout

Barcode, scale and offline billing keep queues short in every store.

Stock you can trust

Live stock by store, warehouse, batch and bin.

Fewer stock-outs

Replenishment suggested from sales, so fast sellers stay on the shelf.

Offers under control

Prices and promotions pushed centrally and applied the same way everywhere.

Every channel

Stores, web store and marketplaces sell from the same inventory.

Distribution on the move

Dealers, routes, van sales and collections from the salesman app.

Shoppers who return

Profiles, points and campaigns turn first visits into regulars.

Accounts that post themselves

Sales, purchases and transfers flow into one ledger, store by store.

AI that saves time

Forecasts, replenishment and markdown suggestions. People decide.

Grows with you

Start with one store and add stores, brands and franchises on one platform.

CONTENTS

35 modules in 10 areas, one platform

Every module runs on one platform. Modules marked + come in optional packs.

Point of Sale

- POS Billing
- Payments & Tenders
- Promotions & Pricing
- Mobile POS

Merchandise & Catalogue

- Product Catalogue
- Pricing & Markdowns
- Assortment & Planning

Inventory & Warehouse

- Store Inventory
- Transfers & Replenishment
- Batch, Serial & Expiry
- Warehouse Management

Purchase & Suppliers

- Purchase Orders
- Supplier Management
- Consignment & Concessions

Distribution

- Sales Orders & Dispatch
- Dealer & Distributor Network
- Routes & Beats
- Field Sales & Van Sales+

Online & Omnichannel

- Click & Collect
- Web Store & Marketplaces+
- Omnichannel Fulfilment

Customers & Loyalty

- Customer CRM
- Loyalty & Rewards
- Campaigns & Feedback
- Loyalty Plus+

Finance & People

- Accounts & Finance
- Store Cash & Expenses
- Staff, Shifts & Incentives

Multi-store & Franchise

- Head Office Control
- Franchise Management
- Multi-company & Brands

Intelligence & Platform

- Reports & Analytics
- Owner App
- Integra AI
- Integrations & Devices

+ Optional pack (E-commerce, Field Sales or Loyalty Plus).

Point of Sale

POS Billing

Fast checkout on any device, even offline.

- Barcode and scale billing
- Offline billing with sync
- Hold and recall bills
- Tax invoices
- Returns and exchanges

Promotions & Pricing

Offers that apply themselves at the till.

- Buy-x-get-y and combos
- Happy hours and schemes
- Coupons
- Price lists by store
- Promotion reports

Payments & Tenders

Every way to pay at the counter.

- Cash, card and UPI
- Split tenders
- Credit notes and gift vouchers
- Cash drawer and shift close

Mobile POS

Billing from the floor and at events.

- Line busting on phones
- Pop-up and event billing
- Assisted selling
- Endless aisle orders

Merchandise & Catalogue

Product Catalogue

Items, variants and barcodes in one master.

- Items, variants and sizes
- Barcodes and labels
- Brands and categories
- Units and pack sizes
- Images and attributes

Pricing & Markdowns

Prices, MRP and markdowns controlled centrally.

- Price lists and MRP
- Store and region pricing
- Markdowns and clearance
- Price change history

Assortment & Planning

The right range in every store.

- Store clusters
- Assortment plans
- Open-to-buy
- Season planning

Inventory & Warehouse

Store Inventory

Stock in every store and back room.

- Stock by store
- Goods receipt
- Stock counts
- Adjustments and damages
- Reorder alerts

Transfers & Replenishment

Stock moved where it sells.

- Store-to-store transfers
- Auto replenishment from sales
- Warehouse dispatch to stores
- In-transit tracking

Batch, Serial & Expiry

Every batch and serial tracked to the customer.

- Batch and expiry
- Serial numbers
- FEFO picking
- Recall tracing

Warehouse Management

Bins, picking and packing in the distribution centre.

- Zones, racks and bins
- Putaway rules
- Wave picking
- Packing and dispatch
- Scanner app

Purchase & Suppliers

Purchase Orders

Orders raised from sales and stock levels.

- Purchase orders
- Suggested orders from sales
- Supplier price lists
- Goods receipt against orders

Supplier Management

Suppliers, terms and returns in one place.

- Supplier master
- Payment terms
- Purchase returns
- Supplier performance

Consignment & Concessions

Stock you sell for others, settled correctly.

- Consignment stock
- Sale-or-return
- Concession counters
- Supplier settlements

Distribution

Sales Orders & Dispatch

Orders from dealers and retailers, picked and delivered.

- Sales orders
- Credit limit checks
- Pick, pack and dispatch
- Delivery notes and invoices
- Returns

Dealer & Distributor Network

Dealers, distributors and schemes managed together.

- Dealer master
- Trade schemes
- Secondary sales
- Claims and settlements

Routes & Beats

Routes planned and outlets covered.

- Beat plans
- Outlet coverage
- Route optimisation
- Delivery schedules

Field Sales & Van Sales

FIELD SALES PACK

Orders and invoices from the road.

- Salesman app
- Order taking at outlets
- Van stock and billing
- Collections on the go
- GPS visit tracking

Online & Omnichannel

Click & Collect

Order online, collect in store.

- Online orders to store
- Pick-up slots
- Reserve in store
- Order status messages

Omnichannel Fulfilment

Orders fulfilled from the best location.

- Ship from store
- Order routing rules
- Single view of stock
- Unified returns

Web Store & Marketplaces

E-COMMERCE PACK

Your own store and marketplaces on one stock.

- Branded web store
- Marketplace listings
- Order sync
- Stock sync
- Returns from online orders

Customers & Loyalty

Customer CRM

Every shopper's history at the counter.

- Customer profiles
- Purchase history
- Birthdays and segments
- Customer credit

Campaigns & Feedback

The right message to the right shopper.

- SMS, WhatsApp and email campaigns
- Offer codes
- Feedback after purchase
- Campaign results

Loyalty & Rewards

Points and rewards that bring shoppers back.

- Points on purchases
- Redemption at any store
- Member tiers
- Loyalty reports

Loyalty Plus LOYALTY PLUS PACK

Wallets, coalition rewards and advanced tiers.

- Prepaid wallets
- Coalition partners
- Tier rules
- Points liability tracking

Finance & People

Accounts & Finance

Every bill, purchase and payment in one ledger.

- Sales and purchases posted from stores
- Receivables and payables
- Bank reconciliation
- Tax returns data
- Store-wise profit and loss

Store Cash & Expenses

Cash, deposits and petty expenses by store.

- Daily cash reports
- Bank deposits
- Petty expenses
- Cash variance

Staff, Shifts & Incentives

Store teams, rosters and sales incentives.

- Staff records and attendance
- Shift rosters
- Sales incentives
- Payroll

Multi-store & Franchise

Head Office Control

Masters, prices and offers pushed to every store.

- Central masters
- Store groups
- Central offers
- Store performance

Multi-company & Brands

Several companies and brands on one platform.

- Multiple companies
- Brand-wise reporting
- Inter-company transfers
- Group consolidation

Franchise Management

Franchise stores, supplies and royalties.

- Franchise stores
- Franchise supply orders
- Royalty calculation
- Franchise reports

Intelligence & Platform

Reports & Analytics

Sales, stock and margin at a glance.

- Sales by store, item and hour
- Stock ageing
- Margin and sell-through
- Custom report builder

Integra AI

AI built into every module. It suggests, people decide.

- Demand forecasts
- Replenishment suggestions
- Markdown suggestions
- Questions in plain language
- Every AI action approved and logged

Owner App

Live sales and alerts on the owner's phone.

- Live sales by store
- Day-end summary
- Discount and void alerts
- Stock alerts

Integrations & Devices

Printers, scales, payments and marketplaces connected.

- Receipt and label printers
- Weighing scales
- Card machines and UPI
- Open APIs

integra

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Any industry. Any country. Any device.

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